

# TOP 5

## Pantry check in Kenya: Bread

Share of pantry (volume) – September 2022



### Methodology

SagaPoll Daily Surveys asked on 3<sup>rd</sup> to 5<sup>th</sup> September 2022 in Kenya

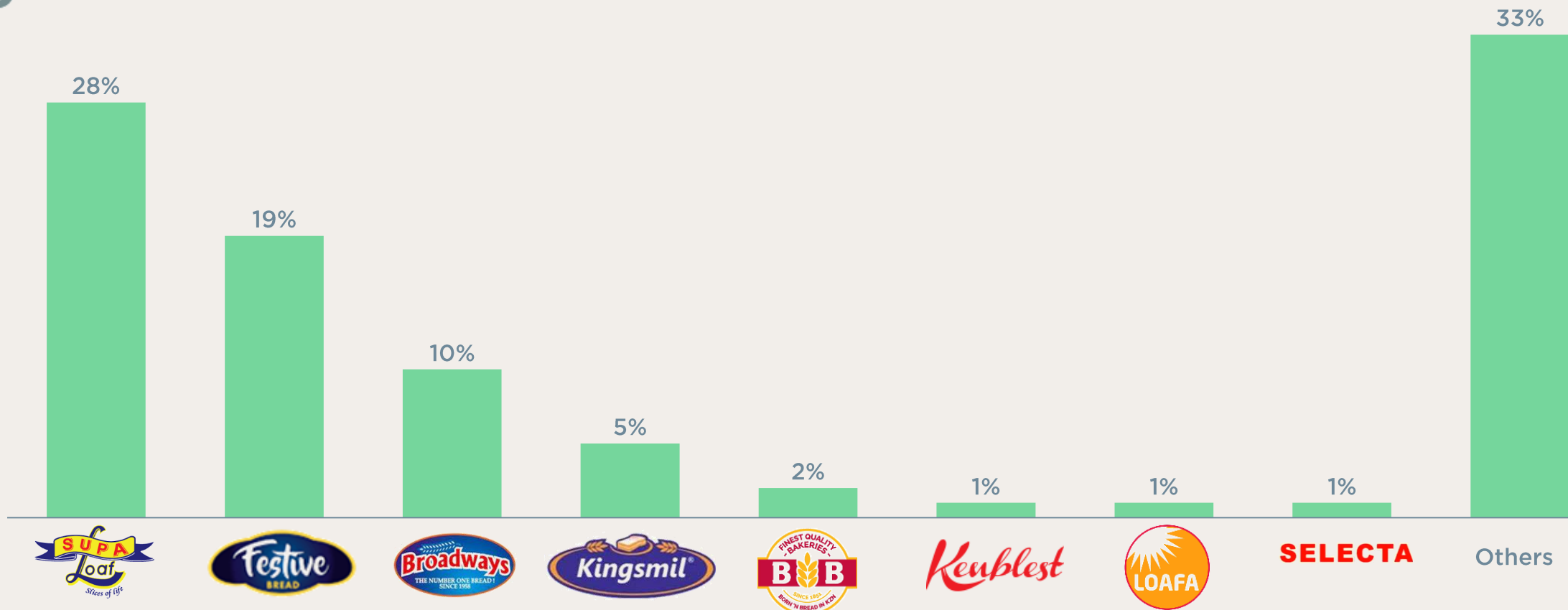
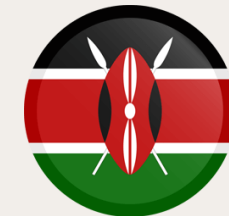
Respondents were asked to capture the brand, barcode, SKU size, price of the bread brand they bought the most recently

Base: Adult population above 18, representative sample N = 576



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**Interested?**

**To receive further data and/or analysis at a more granular level  
please reach out to us at  
[contact@sagaciresearch.com](mailto:contact@sagaciresearch.com)**